



Holiday Activity and Food (HAF) Programme

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Wiltshire Council

FUEL Background

HAF is funded across England by the Department for Education (DfE) and aims to provide children who are **eligible for benefits related free school meals** (FSM) with **free access** to **enriching activities, nutritious meals** and **healthy eating** information during the Easter, summer and Christmas holidays. The latest school census states we have over 10,000 pupils eligible for FSM in Wiltshire.

The HAF programme is delivered in Wiltshire using the **brand FUEL (Food, Unity, Energy, Laughter)** and the programme is **a direct response to the growing issue of holiday hunger** which is having a significant impact on low-income families.

Wiltshire Council Business Plan (2022-2032): Mission and Themes

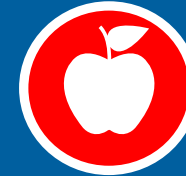
Empowered People: We get the best start in life, We stay active, We are safe.

Thriving Economy: We have vibrant, well-connected communities, We have the right skills to prosper.

Resilient Communities: We ensure decisions are evidence-based, We live well together.

The Holiday Activity and Food programme (HAF) has the potential to meet all four of the council's guiding themes; 'Prevention and early intervention', 'improving social mobility and tackling inequalities', 'understanding communities' and 'working together'.

In line with the HAF delivery objectives set by the DfE, the FUEL programme's vision is to:



Provide meals and snacks to ensure participants can eat healthily over the school holidays.



Provide a range of sport and physical activities to ensure participants can be more active over the school holidays.



Support the development of resilience, character and wellbeing of participants along with wider education attainment. Also give participants a greater knowledge of health and nutrition.



Create a safe environment, combatting social isolation over the school holidays. Use FUEL as a platform to connect schools and other local services.

FUEL: The Journey

2021

- Wiltshire Council was awarded funding from DfE to deliver the HAF programme across the county.
- A mapping exercise was completed to better understand the spread and location of pupils eligible for FSM in Wiltshire
- The FUEL brand, concept and logo was created



2023

- **Fifty- eight** activity camps, including SEND specific camps.
- **Two** SEND specific camps during each holiday, coordinated and facilitated by internal staff.
- **Sixteen** community providers delivered activities in **sixteen** community areas.
- Food and nutrition workshops delivered in **twelve** locations.
- **2.026** individual participants across the year.



At the end of 2023
the programme had
provided
74,167 meals

2024

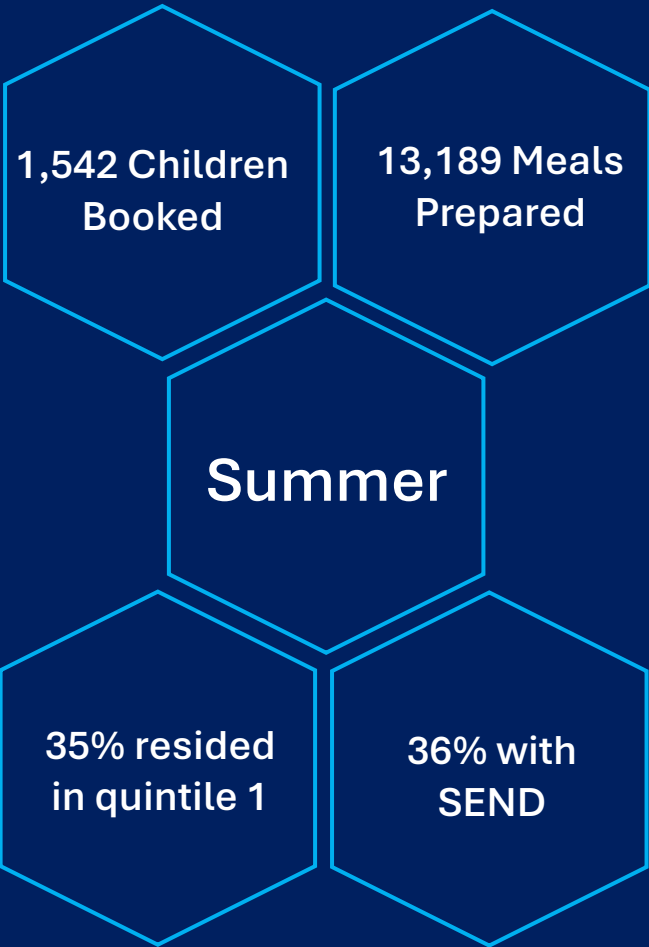
- Final year of a three year funding agreement
- Build on the success of the programme so far.
- Focus development in areas of highest need.
- Increase the number of eligible children and young people engaged in activity.
- Extend the range of activities on offer across the County.
- Increase the number of secondary school age children engaged in activities.

2024 funding based on
10,710 children eligible
for benefit related Free
School Meals



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FUEL: 2024 provision



Easter 2024

- **Twenty-three** camps, including **two SEND** specific activities.
- **Fourteen** activity providers

Summer 2024

- **Thirty-eight** activity camps across four weeks.
- **Two SEND** specific camps offered each week, facilitated by internal team.
- **Twenty** activity providers.
- **Five** new activity providers.
- **Seven** activities for secondary age only

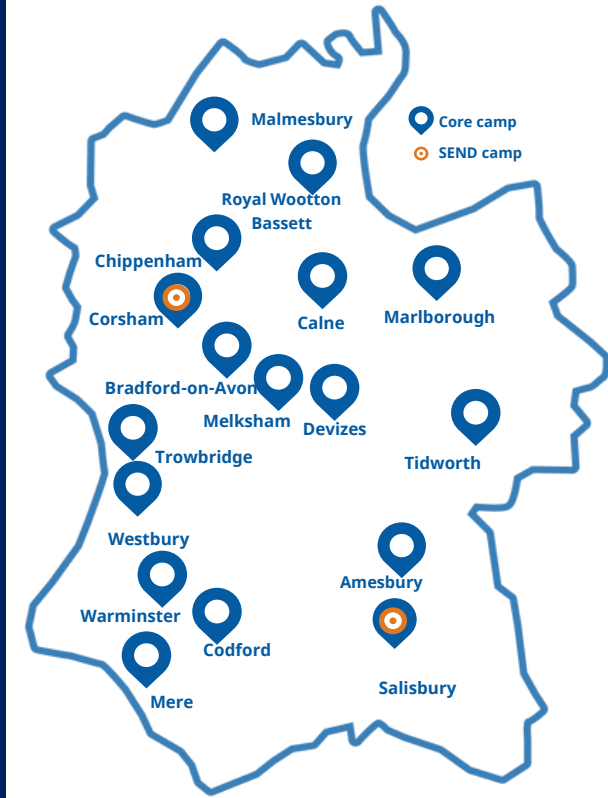
16, 242 places booked and catered for

Activities and experiences

- Tri-golf
- Mini Olympics
- Animal care and experiences
- Gymnastics
- Dance
- Skateboards and scooters
- Drama
- Circus skills
- Team challenge
- Science and Technology activities
- Photography
- Country park visits
- Archery
- Climbing Wall

20 providers offered 61 activity camps

- Sixteen Community Areas
- Thirty-three venues



FUEL: Summer 2024



Number of children booked from each community area*

* 54 unknown

FUEL: Summer 2024 outcomes

Healthier eating



Provide meals and snacks to ensure participants can eat healthily over the school holidays.

13,189
meals provided



99%

said that FUEL had been beneficial to their family

48%

said that their child is making healthier food choices

"My son enjoyed trying new foods, even if he didn't like them all. Variety of food was great and it was filling"

"Really enjoyed the food and asked me to make similar meals at home for her."

More active



Provide a range of sport and physical activities to ensure participants can be more active.

38

activity camps at Summer



"Thoroughly kept the children active and engaged - they did nothing but rave about it"

"Great for the children being able to do the sports that we may not have time or ability to do with our own health issues"

63%

tried a new sport as a result of attending

54%

were more physically active as a result of attending



Give participants a greater knowledge of health and nutrition.

72%

of children said they had a better understanding of healthy eating

74%

of children said they wanted to put what they had learnt into practice

Better nutrition

"He ate hummus at home after trying it at camp and continued to have veggie sticks at home"

"The act of making it yourself was really important to trying new things. Overnight oats, frittata, cooking the taco pizza"



48

food and nutrition workshops



Create a safe environment, combatting social isolation over the school holidays.

66%

made new friends as a result of attending

73%

of children reported as being more confident

Less isolated

"My son is more confident and comfortable. He absolutely thrives when the FUEL programme is on."

"My child is more sociable. He enjoyed being around more children. He became more comfortable and confident. Amazing impact for my children and they had a really enjoyable time."



[Click to see a video](#)

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FUEL: Winter 2024

Sixteen Community Areas



Eligible Children and Young People

- **In receipt of benefit related Free School Meals**
- **Refugee**
- **In Care**
- **Advised by professional to support with food and welfare**

Places for children not in receipt of Free School Meals may need to be limited

➤ **Updates available on website**

➤ **Promotional materials for schools available on RightChoice**

➤ **Families can book directly via our FUEL Booking System**

➤ **Previous participants will be notified directly by the FUEL team**

Programme information and booking

Fully funded

Four hours each day

30, 31
December
2,3
January

Hot meal provided

Booking opens mid November

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Unity

Unity means making new friends in your community, while friendly staff are supportive and understanding.



Food

F is for Food! You will receive a nutritious lunch each day and you'll also have fun and keep fit!

Energy

Take part in a range of activities that will keep you energised, exercised and educated.



Laughter

There will be plenty of opportunities for fun and laughter throughout the programme and opportunities to learn new life-skills.



www.wiltshire.gov.uk/leisure/fuel-programme



fuelprogramme@wiltshire.gov.uk



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